

ATTACHMENT D
Draft Designation Report

Historic Designation Report

1214 N. Broadwalk Nick's Bar & Restaurant



Prepared By:



CENTER FOR URBAN REDEVELOPMENT AND
EDUCATION
College of Architecture, Urban and Public Affairs
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Recommendation for Historical Site Consideration May, 2007

Historic Name of Site: Ocean Grill

Current Name of Site: Nick's Bar & Restaurant

Address: 1214 N. Broadwalk

Construction Date: c.1946

Function: Commercial

Brief Description: Two-story Mid-Century Modern Commercial Complex

Owner(s): Ferro, Carl J.

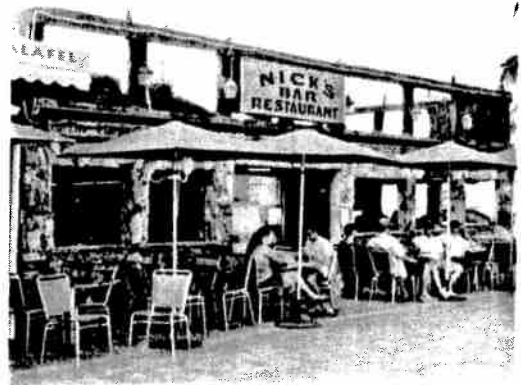
Type of Ownership: Private

Legal Description: Hollywood Beach First Add 1-31 B Lot 1 Blk 1

Folio Number: 5142 1201 0300

Previous Listing: Florida Master Site File – BD 04378

1214 N. Broadwalk
(Block 1, Lot 1)
Masonry Vernacular
c.1946



Statement of Significance

- **Historical Information**

Development in Hollywood continued to grow in the fifties. The Memorial Hospital was built, the band shell in Young Circle was replaced, and more and more homes were constructed. This decade was marked by continued population growth that had reached over 14,350 people¹.

In the beach section, construction of hotels especially family-owned, increased rapidly. These motels catered to middle-class tourist who brought their cars with them to Florida and wanted accessible parking. Numerous motels were built along A1A Ocean Drive, the Broadwalk, and in the area north of the Hollywood Beach Hotel.

Early and mid-fifties was also marked by an emerging architectural style called Mid-Century Modern. This style was characterized by flat roofs with overhangs, accentuated change of materials, horizontal emphasis, and very little decoration.

New residential and commercial dwellings all adopted the Mid-Century Modern style. These dwellings can be found at South Surf Road, Daffodil Street, Eucalyptus Terrace, Greenbrier Terrace, Oklahoma Street, Grant Street and Georgia Street, among many others.

- **Architectural Information**

Built in the 1946, Nick's Bar & Restaurant represents the Masonry Vernacular style of Hollywood Beach. It is one-story building located on the corner of Minnesota Street and N. Broadwalk. The structural system consists of concrete block with a continuous foundation. In addition, the building is characterized by natural rock veneer and wood décor along the parapet.

The main entrance is demarcated by a rusticated sign maroon and gray in color. 1214 N. Broadwalk has a strong horizontal façade with window openings left open for natural sea breeze. The interior space is well circulated because of cross ventilation. Also the restaurant utilizes natural versus artificial lighting

¹ Mickelson, Joan. A Guide to Historic Hollywood, p. 127

during the daytime. It is a good example of what old Hollywood Beach was like before.

The wood accents and accessories of the interior are the most notable features of Nick's Bar & Restaurant, including found objects from the beach, oars, rope, and other marine memorabilia. The property at 1214 N. Broadwalk is a contributing structure to the character of the Broadwalk and Hollywood Beach.

- **Recommendation:**

Based on the information presented in this report, it is recommended that the City of Hollywood designate the building at 1214 N. Broadwalk as an individual historic site.

- **Criteria for Designation**

(D.3.a.) "Integrity of location, design, setting, materials, workmanship and association."

Located within the City of Hollywood, 1214 N. Broadwalk is associated with the Masonry Vernacular movement in South Florida. Its design, material and workmanship are true to the setting and time of construction.

(D.3.b.)3. "Embodiment of distinctive characteristics of a type, period or method of construction."

Nick's Restaurant is an example of Masonry Vernacular architecture. The main entrance is beachfront and the front façade is finished with veneer stonework with lots of window openings. The roof systems consist of flat and gable roofs. Exterior decorations include lamps and signage.